

# *the* LEAFLET



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## Lake Forest Named 10th Safest City in America!

The City of Lake Forest is the 10th safest city in America for cities with a population between 75,000 and 99,999, according to recent CQ Press City Crime Rankings. Lake Forest is ranked the 12th safest city overall. CQ Press is a Washington D.C. independent publishing and research group. To view the entire City Ranking list, visit [www.cqpress.com/pages/citycrime2008](http://www.cqpress.com/pages/citycrime2008).

The survey compares FBI crime statistics among American cities with populations over 75,000, in categories such as homicide, sexual and aggravated assault, robbery, vehicle theft, larceny, and burglary. These categories are known as Part One crimes. "Most Part One crimes are crimes of opportunity," said Chief of Police Services Lieutenant Don Barnes. "The vast majority of Lake Forest's Part One crimes are thefts and

burglaries. These property crimes occur because doors to homes or cars are left unlocked, or valuable items are left in plain sight. By making sure they are locked, a significant number of these crimes would be prevented," said Lt. Barnes.

According to Orange County Sheriff's Department (OCSD) November 2008 crime statistics, there have been 937 Part One crimes committed in Lake Forest, an 11% decrease from the previous year. Lt. Barnes credits the dedicated Police Services personnel, as well as the support of the community and the City Council, for the decrease in crime. Police services are provided to the City by OCSD, with 56 fulltime sworn officers and professional staff assigned to Lake Forest.

## CITY MANAGER'S



# Message

As you'll see in the story on page 4, an overwhelming majority of residents (92%) and businesses (87%) stated in a recent survey that – overall – they were satis-

fied with the City's efforts to provide municipal services. According to the independent survey research firm True North Research, Lake Forest residents and business managers continue to be one of the most satisfied communities that the firm has ever encountered.

While we appreciate this positive feedback, we must now turn our attention to new projects and programs; and, we are beginning that process. We are currently updating our Five-Year Strategic Business Plan. Similar to the private sector, the Strategic Business Plan is a tool that allows the City to assess its current status, forecast future revenues and expenditures, and identifies projects and programs for the upcoming five years. Community survey results (see page 4) are used by the City Council to make sound, strategic decisions regarding service improvements, service enhancements, and plans for new projects and facilities. These decisions are documented in the Strategic Business Plan, which serves as the foundation for preparing Lake Forest's Operating and Capital Improvement Project budgets.

The update to the Five-Year Strategic Business Plan will be posted on the City website this spring. For more information, please contact Debra Rose, Management Services Director, at 461-3414.

Sincerely,

*Robert C. Dunek*

Robert C. Dunek,  
City Manager

## 4TH ANNUAL

# Lake Forest Community Emergency Preparedness Academy



**February 23 – April 13, 2009**

Are you prepared for an emergency? Enrollment is underway for the 2009 Lake Forest Community Emergency Preparedness Academy, a free program that teaches Lake Forest residents the basic skills of disaster preparedness. It is offered as a joint partnership among the City of Lake Forest, Orange County Sheriff's Department, Orange County Fire Authority, and the American Red Cross. Upon completion of the Academy, all participants will be certified in First Aid/CPR and Automatic External Defibrillator (AED) use. The classes run for eight consecutive Mondays, beginning February 23 from 6:30 to 9:30 p.m. A light dinner and refreshments will be provided. For further information or to enroll, contact Kirsten Rowe, Crime Prevention Specialist, at 461-3546.



## *Police Tactics to Stop Underage Drinking*

Thanks to a grant from the California Department of Alcohol Beverage Control (ABC), Lake Forest Police Services is conducting a series of undercover operations aimed at reducing underage drinking and alcohol related crimes. The operations began in October 2008 and will continue through June 2009. The Grant focuses on two undercover maneuvers: A "minor decoy," where a minor attempts to buy alcohol from an establishment (including restaurants and liquor stores), and a "shoulder tap," where a minor approaches an adult outside an establishment and asks them to purchase alcohol for them. Each undercover operation is closely supervised by Police Services personnel. For more information, contact Deputy Richard Nelson at 461-3545.



## Looking for a Pet? Lake Forest Pet of the Week

[www.city-lakeforest.com/pet\\_of\\_the\\_week](http://www.city-lakeforest.com/pet_of_the_week)

Visit the City's website to see the Lake Forest "Pet of the Week!" The "Pet of the Week" is a joint effort of the City and OC Animal Care to feature an adoptable animal found in Lake Forest, or surrendered to the Orange County animal shelter by a Lake Forest resident. Each week, a new pet is featured, along with an update on the adoption status of the previous Pet of the Week.

Last year there were over 11,000 successful adoptions of dogs, cats and other animals from OC Animal Care. Visit [www.ocpetinfo.com](http://www.ocpetinfo.com) for more available animals that are in need of warm and loving homes. For more information, contact OC Animal Care at 249-5160.

Check [ocpetinfo.com](http://ocpetinfo.com)  
or [petharbor.com](http://petharbor.com)



# Survey Says: The Community is Highly Satisfied!

Ninety-two percent (92%) of residents and 87% of businesses are satisfied with Lake Forest's ability to provide city services. These results and others were gathered in a November 2008 survey of Lake Forest residents and businesses conducted by True North Research Inc. Every two years, the City sponsors an independent, statistically significant survey designed to gauge the community's satisfaction, priorities and needs as they relate to services and facilities provided by the City.

Residents ranked traffic congestion (17%), crime/public safety (14%) and the state

of the local economy/job market (11%) as the most important issues facing Lake Forest. Local businesses identified the economy (23%) and traffic congestion (6%) as the most important issues facing the Lake Forest business community.

Ninety-three percent (93%) of residents rated the quality of life in the city as "excellent" (52%) or "good" (41%). Residents were also highly satisfied with public landscape maintenance (93%), tree maintenance (91%), efforts to maintain a low crime rate (90%), and park and picnic area maintenance (90%).

"I am pleased to note that over the past eight years, both residents and businesses are increasingly more satisfied with city services," said Robert C. Dunek, City Manager. "While we take great pride in our accomplishments, our job is to continue to improve."

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***Residents reported that  
The Leaflet is the #1 source for  
local news and information!***

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A full report of the survey results will be available  
on the City's website in February 2009.



# Shop and Dine

## Lake Forest!

Experience all Lake Forest has to offer in 2009! The City is launching *Shop and Dine Lake Forest*, a citywide retail marketing program celebrating the community's many shopping, dining and entertainment options. By shopping and dining locally, you can:

★ **Keep your dollars in the community –**

When you shop in Lake Forest, you support and create local jobs and provide sales tax which funds city services such as police, recreation, and improvements to your neighborhood.

★ **Build a strong community –**

Shopping locally fosters community pride. Experience all that Lake Forest has to offer for your family, your business, and how you can connect with friends, neighbors and coworkers.

★ **Protect the diversity and charm of Lake Forest –**

Lake Forest offers a diverse collection of entrepreneurs, small businesses and national partners that molds the character of the City. Ultimately, this is the best way to continue local innovation and have a broader range of choices and lower prices.

Remember to make Lake Forest your shopping and dining destination in 2009. Visit [www.ci.lake-forest.ca.us](http://www.ci.lake-forest.ca.us) for the most current Shop and Dine Lake Forest information.

Property managers, owners and tenants are you interested in participating or submitting information for the Shop and Dine Lake Forest program? Contact Lake Forest Economic Development at [economicdevelopment@ci.lake-forest.ca.us](mailto:economicdevelopment@ci.lake-forest.ca.us) or call 461-3567.



# Reduce Water Pollution and Waste

Urban runoff is a major contributor to local and regional water body pollution. Water runoff picks up pollutants along driveways, sidewalks, streets, and gutters and carries them into the stormdrain system – eventually making its way into our local creeks, lakes, and the ocean without any treatment. This can cause significant impacts to the environment and can sometimes present health risks to humans.

## *Q: What is urban runoff?*

**A:** Bacteria from animal waste, pesticides, fertilizers, oil, gasoline, soil sediment, household cleaners and detergents, green wastes (from the garden), pool chemicals or pool filter materials, and construction wastes (concrete, grout, and paint).

## *How you can make a difference?*

- 💧 Check your irrigation system – Do not over-water. Look for sprinklers that are wasting water and make minor adjustments. If you are unsure how to adjust your sprinklers check with your local water district for helpful information.
- 💧 Pick-up pet waste and dispose of it in the trash.
- 💧 Use biodegradable or phosphate-free cleaners (For household and car wash use).
- 💧 Use household cleaners, chemicals, pesticides and fertilizers only as needed and according to the label.
- 💧 Dispose of oil properly and use drip pans or absorbent. Never allow pool backwash water into the gutter or stormdrain.
- 💧 When having work done on your home, speak to the contractor and remind them that nothing is allowed to get into the street, gutter or stormdrain system – it's illegal and very harmful to our environment.

If you suspect any water pollution, please contact the Public Works Department at 461-3482 or the 24-Hour Water Pollution Hotline at (877) 89-SPILL.

# *Fair Housing Opportunity Is The Law*

The City of Lake Forest is committed to furthering fair housing practices in the community. If you or someone you know has a fair housing question or issue that needs to be addressed, please call the City's Housing Manager at 461-3471. The City cooperates with the Fair Housing Council of Orange County to eliminate discriminatory practices countywide.

An impediment to fair housing opportunity is any policy or practice that denies or adversely affects the provision of housing to a person in any protected class.



## Important City Telephone Numbers



OC Animal Care . . . . . 249-5160  
 Building Division . . . . . 461-3470  
 Building Inspection. . . . . 461-3468  
 City Clerk . . . . . 461-3420  
 City Council . . . . . 461-3420  
 City Manager's Office . . . 461-3410  
 Community  
 Policing Center . . . . . 461-3530  
 Employment Hotline . . . 461-3418  
 Etnies Skatepark . . . . . 916-5871  
 Graffiti Hotline . . . . . 461-3583  
 Planning . . . . . 461-3472  
 Public Works . . . . . 461-3480  
 Recreation . . . . . 461-3450  
 Redevelopment . . . . . 461-3567

### IMPORTANT CITY WEBSITES

City  
[www.ci.lake-forest.ca.us](http://www.ci.lake-forest.ca.us)  
 Lake Forest Redevelopment Agency  
[www.thearbor.info](http://www.thearbor.info)  
 Etnies Skatepark of Lake Forest  
[www.etnies skatepark of lake forest.com](http://www.etnies skatepark of lake forest.com)



The Leaflet is published by the City of Lake Forest and is distributed as a public service to the homes and businesses of the city. The City of Lake Forest welcomes your comments, suggestions and questions regarding The Leaflet. Please call or write:

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(949) 461-3400



[www.ci.lake-forest.ca.us](http://www.ci.lake-forest.ca.us)

## "EXPAND THE FOREST"

The Expand the Forest program allows members of the community to dedicate trees in memory of departed loved ones or to commemorate special occasions while encouraging the expansion of our urban forest. Trees are \$70 and are planted and maintained by the City. There are eight different species of approved trees which may be planted in almost any public property location, including City parks and green belts.



For more information, please call the Public Works Department at 461-3480.

SPONSORS	TREE SPECIES	LOCATION	DEDICATION
Natalie Corella, Scott & Faline French	California Sycamore	Foothill Ranch Comm. Park	Stanly C. French
Ross & Barb and Alex & Laura Gough	Magnolia Tree	Alton Park	George & NormaLou Ryan
The El Toro Post Office Employees	Magnolia Tree	Floe Packer	In Memory of Jimmie McElman
The El Toro Post Office Employees	Coast Live Oak	Floe Packer	In Memory of Jimmie McElman
Dennis Zervas' Bible Study Group	Magnolia Tree	Tamarisk Park	In Memory of Mary Zervas
Maria and Alex Hawk	Magnolia Tree	Alton Park	To Our Daughter Izabel
The Engel Family	Coast Live Oak	Tamarisk Park	In Memory of Our Friend Sandy Stevens
William Ziemke & Sharon Ziemke	California Sycamore	Borrego Overlook Park	Memorial For My Father: Donald Francis Ziemke
The Thompson Girls	Coast Live Oak	Tamarisk Park	Bobby Hershock
The Baha'is of Lake Forest	Coast Live Oak	Peachwood Park	To Celebrate the Life of Farzin Mahjoor, on Behalf of the Baha'is of Lake Forest
Bal Seal Engineering, Inc. Linda Spurlock	California Sycamore	Foothill Ranch Comm. Park	Dave Buckley, In Memory of His Son, Brad Buckley
Grepo-Toledo Families	Magnolia Tree	Borrego Park	Emily Tooley
Lake Forest Girl Scout Troop #1412	Coast Live Oak	Borrego Overlook Park	In Loving Memory of Thomas Latrielle
Kawasaki Information Systems	California Sycamore	Borrego Overlook Park	In Loving Memory Farida Lach



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